## CLARIO

### Deliver partcipant accessibility for ePRO data collection with Clario Zoom In/Zoom Out

Enhances inclusivity while maintaining data integrity

#### Pinch and zoom functionality

Clario's Zoom In/Zoom Out functionality allows individuals with visual impairments, who might experience challenges completing electronic Clinical Outcome Assessments (eCOA), to take part in trials more easily.

Sponsors are able to **include a broader range of participants in their trials**, enhancing their trial experience while:

- Reducing bias and burden. There is less need for caregivers to assist with completing ePRO assessments.
- Supporting improved compliance.
  Participants have a better user experience.
- **Collecting high-quality data.** The extensively tested, science-led design has demonstrated equivalency and ensures all answer options are visible to the participant.
- **Supporting regulatory guidance.** The design enhances inclusivity and accessibility.

#### Zoom In/Zoom Out features

- Participants can zoom in using finger gestures on any touch screen device or screen or using the +/- buttons.
- A preferred zoom level can be set in the accessibility menu.
- Zoom In/Zoom Out can be turned on and off at the study level.
- Specific assessments can be excluded.



# Achieve accessibility and high data quality

Because data integrity can be a concern with new features such as Zoom In/Zoom Out (i.e., text could move off the screen), Clario's eCOA Science team conducted a research study to validate that the functionality does not negatively impact data integrity. A zoom feature was designed to ensure participants can see all answer options on the screen before moving forward. The feature was tested in a randomized, crossover study and found to be equivalent to the standard electronic implementation. The results indicated that the design of Clario's Zoom In/Zoom Out feature preserves data integrity while providing participants with the option to increase text size if needed or desired.

#### Participant feedback

"I couldn't really read it when [my glasses] were off and the text was small, but when I zoomed in, I could. [...] It's definitely useful if I didn't have them on me."

"It was very intuitive."

Make your clinical trials easier, faster, more engaging and accessible to all. To learn more, go to clario.com/solutions/ecoa/ or email info@clario.com.

Clario generates the highest quality evidence for our pharmaceutical, biotech and medical device partners. Our science, technology, and operational experts deliver the broadest endpoint technologies to help transform lives around the world.





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